



For Immediate Release:

Del Monaco Specialty Foods Launches New Website

Morgan Hill, California — October 26, 2010 — Vic Del Monaco, President and C.E.O. of Del Monaco Specialty Foods, announced today the launch of the company's new website. The site provides current and potential customers the opportunity to view product pictures, determine product capabilities and view other company services. Del Monaco stated: "with the growth we have experienced in the last several years, we needed to find an easy way to demonstrate our capabilities to potential customers. As a custom food manufacturer, the site allows us to show some of our customer product ideas and services that we offer. In addition, the site allows us to advertise career opportunities within our growing organization and to post company events and current newsletters." Del Monaco Specialty Foods, located in Morgan Hill, California, is a custom food manufacturer of soups, sauces, pastas, butters and other gourmet products servicing retail grocery and restaurant chains located in the Western United States.

Website address: www.delmonacofoods.com

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**For more information contact: Tim Robertson, Director of Sales
(408) 500-4113 troberson@delmonacofoods.com**